



The League of Mexican American Women

Dear Community Supporter:

The League of Mexican American Women (LMAW) are proud to present the 47th annual ***"Fiesta Navideña"***, **The Betty Rodriguez Memorial Scholarship Fundraiser**. This year we will host the Fiesta Sunday December 4, 2022. Do not miss this annual holiday tradition.

Through this production we raise money to support deserving students to further their educational aspirations. Over the years we have awarded over \$500,000 in scholarships to students in Fresno County. These awards go to deserving students of varying talents and abilities including students often overlooked by many but recognized by us because they show promise. Some of our recipients do not attend four-year institutions but instead choose to attend two-year community colleges or Career Tech Schools. While we recognize those students who excel academically, we know that a successful individual is not always at the top of the class. In our screening process we seek out those students with unique financial needs, consequently several of our recipients are DACA students.

The LMAW is a community-based organization that was established in 1973 by women who were involved in community service, social programs, and politics but rarely in a leadership capacity. Our mission to: "Promote the advancement of Latinas, through educational attainment, leadership development, cultural enrichment, and volunteer service" inspires our work.

Join us as a sponsor of this year's event. The financial burden of a college education is a huge challenge for our students, we need of your support to keep hope alive.

Just return the sponsorship form enclosed, with your contribution. We look forward to hearing from you soon and seeing you at *the "Fiesta Navideña."* December 4, 2022

Sincerely,

Martha Espinosa

LMAW President

Lilia González Chávez

Fiesta Chairperson

47th "Fiesta Navideña"

The Betty Rodríguez Memorial

Scholarship Fundraiser

Sunday December 4, 2022

Padrino Sponsor - \$5,000

Event Benefits

- ❖ Company Logo printed prominently on all materials.
- ❖ Company name printed on all press materials.
- ❖ Live audio mentions.
- ❖ Two \$1,000 Scholarships made in company name.
- ❖ Two tables of 10 VIP seats at the show
- ❖ Company Logo included on all social media posts.

Compadre Sponsor - \$2,500

Event Benefits

- ❖ Company Logo printed prominently on all materials.
- ❖ Company name printed on all press materials.
- ❖ Live audio mentions.
- ❖ One \$1,000 Scholarships made in company name.
- ❖ One table of 10 VIP seats at the show
- ❖ Company Logo included on all social media posts.

Amigo Sponsor - \$1,000

Event Benefits

- ❖ Company name on the Sponsor Screen at the event and live audio mentions.
- ❖ Five VIP seats at the show
- ❖ Company Logo included on all social media posts.

Aliado Sponsor - \$500

Event Benefits

- ❖ Name on the Sponsor Screen and live audio mentions at the event.
- ❖ Two VIP seats at the show.
- ❖ Name printed included on all social media posts.

LMAW is a 501(c)3 organization, tax-exempt identification number is 94-2489060

Help us create a brighter future for our community!

YES, I am interested in sponsoring the 47th annual "Fiesta Navideña"

Name: _____

Contact Person: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Day Phone: _____ Cell or Evening Phone: _____

Email: _____

_____ Padrino \$5,000
_____ Compadre \$2,500
_____ Amigo \$1,000
_____ Aliado \$500
_____ Other donation \$ _____

Program ad opportunities are also available: \$250 Full Page _____
\$125 Half Page _____
\$50 Business card _____

Individual tickets are _____ \$80

_____ **Enclosed is my check payable to: League of Mexican American Women**

Please invoice my Company using P.O.# _____

Charge my credit card: _____ Visa _____ Master Card _____ AMEX

Card # _____

Expiration Date: _____ Security Code _____

Name on Card: _____

Please mail completed form to: LMAW, 1630 Van Ness Ave., Fresno CA, 93721

All Sponsorships must be submitted by November 14, 2022, to guarantee inclusion in the program.